

Print data requirements - HOFA acoustic picture

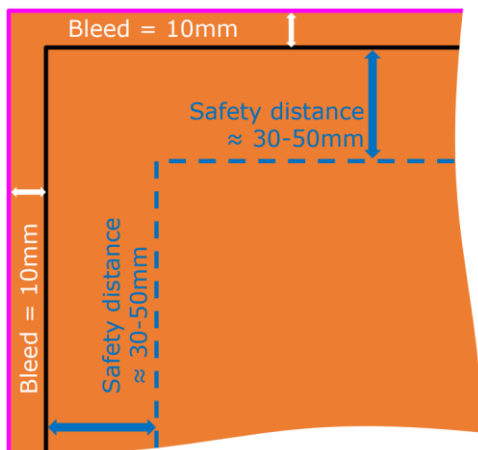
The following points must be observed to ensure satisfactory printing results:

- A bleed (allowance) of 10 mm all round applies to all product formats. The image has to be 10 mm larger on each side than the visible area of the finished product.
Example: An Acoustic picture 100x50 needs a graphic that is 102x52cm in size.
- The 10 mm are folded at each edge so that the content of the graphic there won't be visible.

The following image sizes are available:

Acoustic picture S: 50 x 100 cm (2:1)
Acoustic picture M: 100 x 100 cm (1:1)
Acoustic picture L: 150 x 100 cm (3:2)
As well as special sizes on request

- Motif final size
e.g. 102x52cm
- Visible area
e.g. 100x50cm
- Safety area (distance for important graphic content such as text or logos)



For best possible results, the motif should have a resolution of **at least 150 dpi** in the final format; **300 dpi** is recommended.

For fans of pixel specifications:

Acoustic picture	At 150 dpi	At 300 dpi
50 cm	3.071 Pixel	6.142 Pixel
100 cm	6.024 Pixel	12.047 Pixel
150 cm	8.976 Pixel	17.953 Pixel

Example: Acoustic picture 100x50 cm should be 6,024 x 3,071 pixels for the best possible print results in order to achieve the print quality of 150 dpi.

On request, we can offer a professional check of the suitability of the graphic and, if necessary, post-processing.

Prepare print data:

- Please create the file in the appropriate final format (3:2, 2:1 or 1:1)
- Objects and fonts should not be placed too close to the edge (safety area, see sketch)
- Please use one of the following file formats: .eps, .jpg, .tiff, .pdf
- Please create the print file in **CMYK color mode** (RGB and special colors such as Pantone and HKS are converted to CMYK. HOFA GmbH accepts no liability for color deviations resulting from conversion.

You are welcome to send us your graphics to akustik@hofa.de or to your previous contact person at HOFA.

Important note:

The customer alone is responsible for the content of the print files sent. The required rights of the customer are assumed for all files and images sent. The customer also assures that the image files sent do not contain any criminally relevant content and that he is entitled to freely dispose of the transmitted image data (image rights). Furthermore, the customer assures that the use or transmission of the data does not violate copyright or licensing regulations. Any damages incurred by HOFA GmbH as a result of a violation of this agreement shall be borne by the customer. The customer shall indemnify HOFA GmbH from any liability in this respect.